

ALLSEATED VR CASE STUDY: TERMINUS 330

Atlanta-based multi-purpose venue, Terminus 330, illustrates the financial impact of engaging AllSeated platform into its business processes.



AllSeated VR is the first and only program to offer seamless 3D renderings in the event industry, sending customers on a virtual walkthrough of your venue.

360 DEGREES OF IMPACT

Visitors can tour your venue in 360 degrees, preview their tables and furniture, and even view a custom setup in virtual reality to achieve photorealistic immersion into your venue months before their event takes place.

THE RESULT

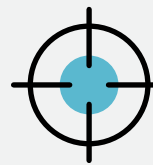
Higher revenue and the highest ROI in event industry history.

TERMINUS 330 ADOPTS ALLSEATED TO CLOSE THE GAP



CHALLENGES

- Struggled to close virtual clients due to lack of visualization
- Faced setup labor redundancies and issues with syncing updates in real-time
- Perceived as technologically outdated relative to world class venues



GOALS

- Improve customer satisfaction through visualization
- Reduce setup team, management hours, and communication inefficiencies
- Adopt cutting-edge logistical software to increase sales

MOVING THE NEEDLE ON CLIENT EXPERIENCE YIELDS DRAMATICALLY INCREASED PROFITABILITY

THE ROI OF ALLSEATED VR VISUALIZATION

Operational Efficiency

49%

Reduction in total setup time yielded \$22K in annual operational savings

Communications streamlined and day-of errors decreased

Revenue

\$48K

5 no-tour events booked in one year due to pre-event layouts

AllSeated's visualization ensured higher sales

ROI

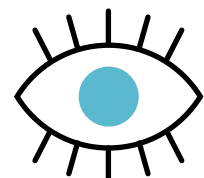
9X[↑]

ROI over one year including AllSeated annual subscription and VR setup

Rapid return on investment

VR IS JUST ONE PIECE OF THE ALLSEATED PROGRAM SUITE

CENTRAL VALUE-ADDS

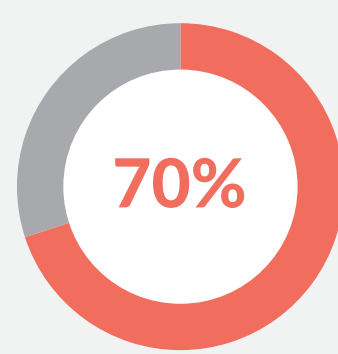


VISUALIZATION

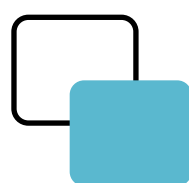
Visualization is one of AllSeated's most effective revenue generators leading to increased bookings, with or without an initial tour of the venue.

"AllSeated has transformed the way we do business. Clients can now experience the physical space without the hassle of scheduling a visit." ”

Win more business by addressing customer needs **FIRST**



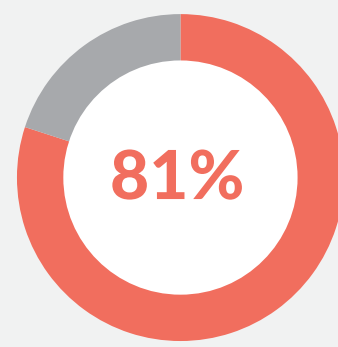
of sales conversions are based on how the customer **feels**



TRANSPARENCY

Seeing updates in real-time boosts clients' excitement and feelings of inclusion in the planning process.

"AllSeated empowers my clients to feel more like partners in the planning process. I've received nothing but brilliant feedback." ”



of companies who deliver **excellent customer experience** outperform their competition

VIRTUAL REALITY IS A GROUNDBREAKING TECHNOLOGY DELIVERED EXCLUSIVELY TO THE EVENT INDUSTRY BY



WHAT'S NEXT? Maximize your bottom line.

Schedule a demo by emailing sales@allseated.com today!