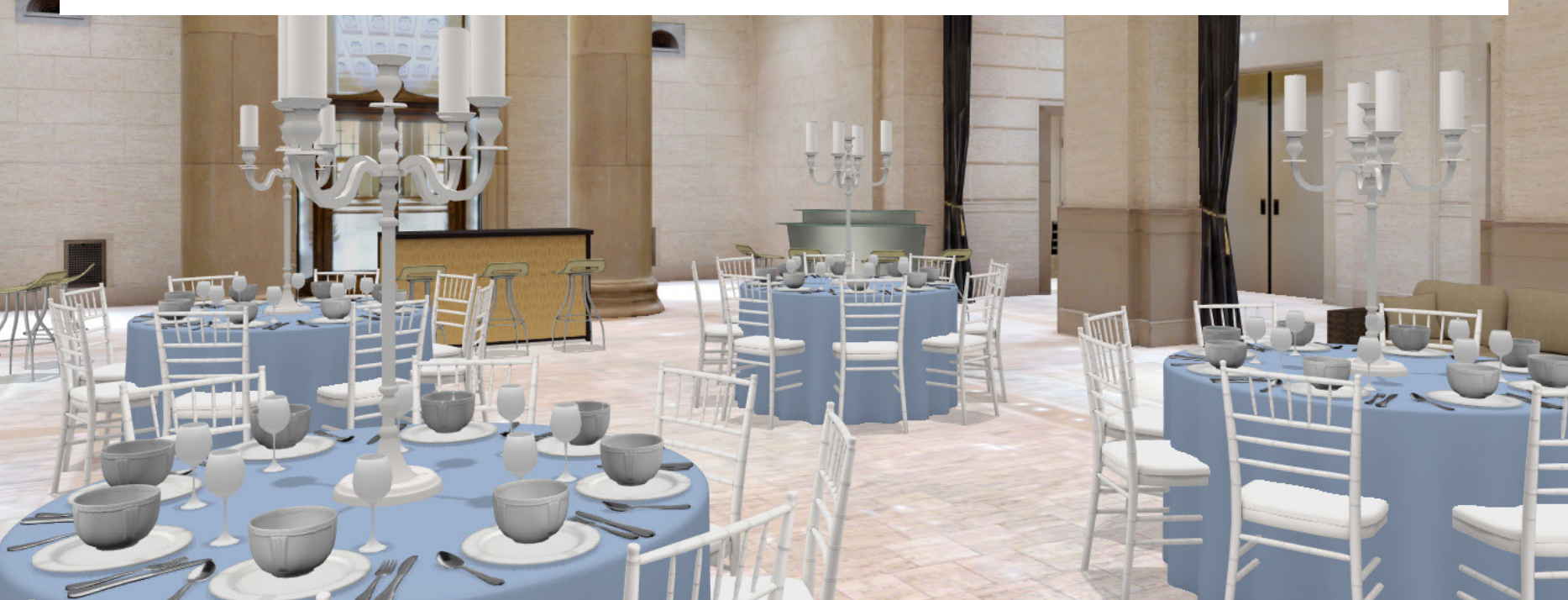


ALLSEATED VR CASE STUDY: BENTLY RESERVE

San Francisco-based venue, Bently Reserve, showcases how AllSeated is an indispensable “amenity” for customers and a seamless solution for operational efficiency



AllSeated VR is the first and only program to offer seamless 3D renderings in the event industry, sending customers on a virtual walkthrough of your venue.

360 DEGREES OF IMPACT

Visitors can tour your venue in 360 degrees, preview their tables and furniture, and even view a custom setup in virtual reality to achieve photorealistic immersion into your venue months before their event takes place.

THE RESULT

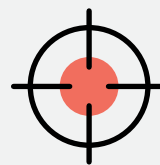
Higher revenue and the highest ROI in event industry history.

BENTLY RESERVE ADOPTS ALLSEATED TO CLOSE THE GAP



CHALLENGES

- Struggled to give clients multiple visual representations of the space for their event
- Faced difficulties managing real-time diagrammatic communication on day-of event
- Grappled with ways to involve clients in the planning process



GOALS

- Achieve higher conversion rates among prospective clients by integrating visualization technology
- Close communication gap for day-of coordination and labor
- Maximize customer experience by empowering involvement from Day 1

MOVING THE NEEDLE ON CLIENT EXPERIENCE YIELDS DRAMATICALLY INCREASED PROFITABILITY

THE ROI OF ALLSEATED VR VISUALIZATION

Operational Efficiency

30%

reduction in labor
overtime costs

Communicating directly with execution team in real-time streamlined scheduling and implementation

Revenue

15%

increase in onsite sales
conversions per month

Positioning AllSeated as a customer amenity effectively solidifies onsite bookings

ROI

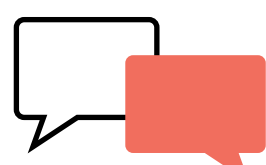
4X[↑]

ROI over one year
including AllSeated
annual subscription and
VR setup

Rapid return on investment

VR IS JUST ONE PIECE OF THE ALLSEATED PROGRAM SUITE

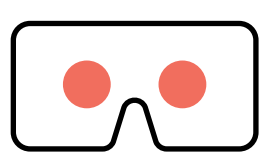
CENTRAL VALUE-ADDS



COMMUNICATION

Closes the gap on backend communication to eliminate labor redundancies and effectively manage the constantly changing needs of the client.

“I could communicate directly with the execution team in real-time. Diagrammatic changes just appeared on their phones during setup. That’s efficiency.” ”

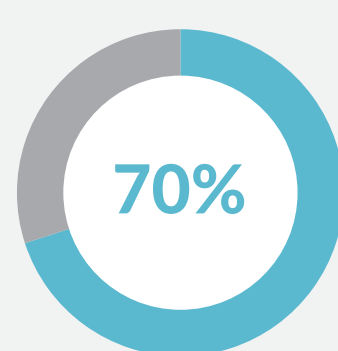


IMMERSION

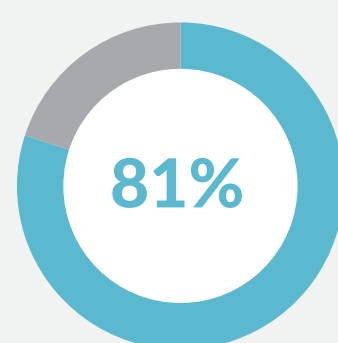
Provides a service that immerses the client in the space with multiple setup options in plan and 3D form and delivers unparalleled event conceptualization

“AllSeated allows me to have a conversation with a client that I haven’t had before. We provide the service of not being a cookie cutter space, but a dynamic one.” ”

Win more business
by addressing
customer needs
FIRST



of sales conversions
are based on how the
customer **feels**



of companies who
deliver **excellent
customer experience**
outperform their
competition

VIRTUAL REALITY IS A GROUNDBREAKING TECHNOLOGY DELIVERED EXCLUSIVELY TO THE EVENT INDUSTRY BY



WHAT’S NEXT? Maximize your bottom line.

Schedule a demo by emailing sales@allseated.com today!